AGENDA
DAY 1 - April 10

09:00  Greetings and presentation of the Entrepreneurship Promotion Programme
Daniel Milanese
Rector's delegate for the Technological Transfer, University of Parma

09:20  The rules of the game: how the 2 days will work

09:40  A closer look to the challenges

10:00  Let's meet the local mentors

10:15  Morning working session

13:00  Light lunch & networking

14:00  Afternoon working session

17:00  First day ends
AGENDA
DAY 2 - April 11

09:00  Let’s meet the local mentors

09:15  Brief presentation of the idea to the mentors

10:15  Morning working session

13:00  Light lunch & networking

14:00  Pitch session

16:00  Final greetings & next steps
       Daniel Milanese
       Rector’s delegate for the Technological Transfer, University of Parma

16:10  Coffee break & networking

17:00  Second day ends