

## Course announcement

**How to develop a Food Supplement: from the idea to the development to the commercialization.**

***Dott. Vincenzo Maglione***  
*Akademy Pharma Founder*

**Giovedì 18 gennaio 2018, 11:00 - 13:30**  
**Mercoledì 7 Febbraio 2018, 11:00 - 13:30**  
**1 ECTS (CFU)**

The course includes lessons and open sessions with in depth discussion.

The Food Supplement segment is experiencing a terrific growth and manly in Italy. The reasons behind this trend are several but one of the main is linked to the “need of wellbeing” that the population in the occidental world enjoys ourdays. This tendency is expected to increase in the future representing an opportunity of occupation and scientific research.

The course objective is to provide a practical guide on how to project and develop a food supplement in a “nutraceutical” fashion. Providing in this way to the participant basic understanding of Pharmacology, Regulatory and Medical-Marketing linked to Food Supplement.

Practical examples and “real-world” experience will be used in order to offer a true full-body experience and comprehension.

A final evaluation on the main topics explained will be executed.